



April 9, 2024

**Explore Deeper into Kyoto with the OKUTRIP KYOTO Tourism Program
Make-your-own Ban-gasa Umbrella at a Late-Edo Period Kyo-wagasa Shop
Experience the Spirit of Craftsmanship passed down through Generations**

The Keihan Group’s flagship hotel, THE THOUSAND KYOTO (Shimogyo-ku, Kyoto City; Miwa Sakurai, General Manager), starts accepting bookings today for our new program starting on April 10 (Wed), – making your own Ban-gasa umbrella at Hiyoshiya, a Kyo-wagasa umbrella shop established in the late Edo period – for OKUTRIP KYOTO, an exclusive program inviting hotel guests into the depths of Kyoto.



Hiyoshiya is the only workshop in Kyoto that has inherited the Kyo-wagasa technique passed down through five generations for over 160 years. Hiyoshiya makes and restores traditional nodate outdoor umbrellas used by tea ceremony masters, as well as various Japanese umbrellas used in traditional performing arts stages such as Noh and Kabuki, as well as traditional events at temples and shrines. The unique aesthetics of Japanese umbrellas, such as the beauty of colors that shine through the light, and the traditional techniques that have been cultivated by Japanese culture continue to be preserved. OKUTRIP KYOTO provides an experience into the deeper parts of Kyoto. With our newly added program, a craftsman teaches participants the dohari process of pasting washi paper on a Ban-gasa, and through the techniques, participants experience the spirit of craftsmanship that has been passed down from generation to generation. THE THOUSAND KYOTO, a 1000 Year Hotel that pursues comfort for the next 1,000 years from the Thousand-year Capital Kyoto, supports the inheritance of traditional culture through this activity.

OKUTRIP Make-your-own Ban-gasa Umbrella at the Long-established Kyo-wagasa Shop Hiyoshiya established in the Late Edo Period



[D a t e s] From April 10 (Wed), 2024 *Unavailable during New Year's holidays, weekends, and other dates
[Content] Make an original Ban-gasa umbrella from a Kyo-wagasa master at a long-established shop
[Location] Hiyoshiya (546 Dodo-cho, Horikawa Teranouchi-higashi-iru, Kamigyo-ku, Kyoto City 602-0072)
[T i m e] About two hours between 10:00 a.m. and 5:00 p.m.
[Capacity] One to two participants (excluding interpreters)
[F e e] 66,000 yen per Ban-gasa *Consumption tax inclusive, shipping extra
[Details] <https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/okutrip/healing/bankasa.html>

*Please book by three weeks in advance.

*Ban-gasa will be delivered from three weeks to one month after the workshop. Delivery may be delayed depending on weather conditions.

*The size of the Ban-gasa is as follows: Shaku: 1.9 / Height: 750 mm / Diameter: 1,060 mm / Weight: 1 kg / Ribs: 48

*Transportation expenses are not included in the price.

*OKUTRIP KYOTO is an activity exclusively offered to THE THOUSAND KYOTO hotel guests.

*All images are for illustrative purposes only. Copyrights of images belong to Hiyoshiya Co., Ltd.

Hiyoshiya Co., Ltd.

Hiyoshiya is a workshop that combines traditional Japanese craftsmanship and aesthetics. Based on the philosophy of "Tradition is Continuing Innovation", Hiyoshiya hopes to contribute to inheriting traditions and developing crafts. Enjoy Japanese tradition and craftsmanship as Hiyoshiya spreads the beauty of Japan to the world and creates new value backed by its rich history.

[Location] 546 Dodo-cho, Horikawa Teranouchi-higashi-iru, Kamigyo-ku, Kyoto City

[Establishment] Late Edo period (Reorganized in October 2003)

[Representative] Kotaro Nishibori, President

[Business] Kyo-wagasa (umbrella), Japanese-design western umbrella, Japanese-design lighting, lanterns, open-air tea ceremony items, workshops

[Website] <https://www.wagasa.com/en>

THE THOUSAND KYOTO's Activity "OKUTRIP KYOTO"

OKUTRIP KYOTO is a tourism program for hotel guests that suggests the charms of Kyoto discovered by our hotel staff who walked over 1,000 kilometers around the city to find. In collaboration with Kyoto's shrines, temples, and traditional crafts, OKUTRIP KYOTO provides unique contents and experiences in which guests can explore the depths of Kyoto tailored to individual needs.

Please see details here:

<https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/okutrip/>

KYOTO DEEP EXPERIENCE GUIDE



BY THE THOUSAND KYOTO

THE THOUSAND KYOTO celebrates our 5th year.

About a two-minute walk from Kyoto Station, THE THOUSAND KYOTO branded as the 1000 Year Hotel offers moving experiences in pursuit of a new comfort and sustainability from the Thousand-year Capital Kyoto that will last through the next one thousand years.

To commemorate the 5th anniversary since our opening in January 2024, we offer hospitality that is unique to THE THOUSAND KYOTO with the five senses as our theme. The logo is based on our hotel's iconic grand staircase. We will keep our original intentions in mind as we express our gratitude to our guests, and continue to evolve step by step as a "Sustainable Comfort Hotel" that is comfortable for people, society, and the future.

▶ Learn about THE THOUSAND KYOTO sustainability initiatives.

https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/sdgs_actions/



Proposing lifestyles for achieving SDGs

About the Keihan Group's BIOSTYLE PROJECT

The project contributes to the achievement of SDGs while actualizing healthy, beautiful, high-quality lifestyles. The Keihan Group designates the lifestyles that contribute to achieving such a recycling-oriented society as BIOSTYLE and promotes such lifestyles to our guests.

The Keihan Group puts forward activities that contribute to the achievement of a recycling-oriented society that can make positive changes to people and earth in a way that is fun, undemanding, and easily adaptable in people's daily lives rather than activities born out of rules and enduring patience.

▶ THE THOUSAND KYOTO rebranded as the 1000 Year Hotel in July 2022 is a certified BIOSTYLE PROJECT and the flagship hotel of the Keihan Group that pursues comfort and sustainability. We develop comfortable and sustainable experiences and actions as only a 1000 Year Hotel can do.

▶ Details about the BIOSTYLE PROJECT <https://www.keihan-holdings.co.jp/business/biostyle/>
(Japanese page)



THE THOUSAND KYOTO

[Address] 570 Higashi Shiokoji-cho, Shimogyo-ku, Kyoto City 600-8216

[Access] About 2 minutes on foot east from JR Kyoto Station

[Opening] January 29, 2019

[Floors] 1 floor underground, 9 floors above ground

Guest rooms: Floors 3 to 9 / 222 rooms

[Website] <https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/en/>



< Inquiries regarding this release and request for interviews >

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