

## NEWS RELEASE

To: All news media outlets



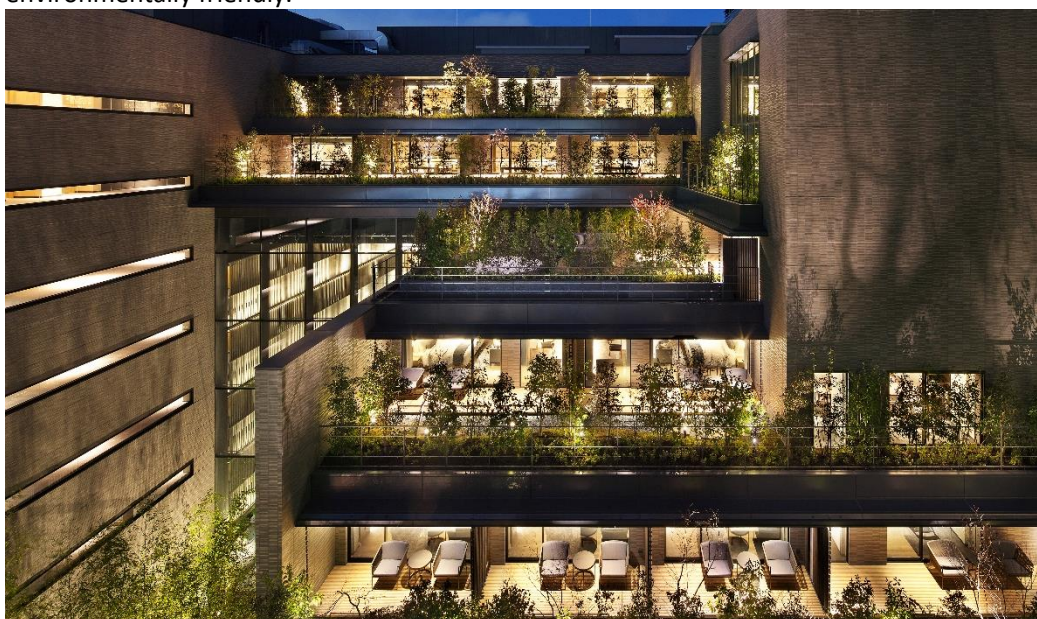
Feb 28, 2022  
Keihan Hotels & Resorts Co., Ltd.  
THE THOUSAND KYOTO

# SDGs Actions that Start In Front of Kyoto Station

## “Go on a Trip Taking Your Favorite Amenities”

### Our guest room amenities will be free of plastic

THE THOUSAND KYOTO (Shimogyo Ward, Kyoto City/General Manager: Takashi Inoue) is the flagship hotel of Keihan Group. In April 2022, the Ministry of the Environment will enact the Act on Promotion of Resource Circulation for Plastics. With the enactment, the hotel has decided to contribute to solving the worsening plastic waste issues. For this purpose, we propose “lifestyle-type” stays where our guests bring their own amenities they are used to using from home so that the hotel can remove plastic amenities (plastic toothbrushes and toothpaste set, plastic razors, plastic brushes, etc.) from all guest rooms. THE THOUSAND KYOTO considers Plastic Reduction to be a major global challenge that the hotel should work on and will continue to provide services while actively reducing the burden on the global environment. Regarding other plastic amenities in guest rooms, they will also be removed or replaced with guest room amenities that are environmentally friendly.



#### ◆Sales of Environmentally Friendly Amenities (Some Examples)

We sell environmentally friendly guest room amenities to guests who forgot to bring their own amenities. The amenities you purchase can be used repeatedly and be taken home, so we will also provide a bag for taking them home. Regarding other plastic amenities and furnishings in guest rooms, they will also be removed or replaced with guest room amenities that are environmentally friendly.

##### ■ Bamboo Toothbrush

This toothbrush has a bamboo holding section. It uses bamboo used to make daily supplies in Tokyo since ancient times.

■ Wooden Razor

This razor has a wooden holding section. To reduce the amount of waste, we have changed it to a twin-bladed razor.

■ Wooden Brush

This brush has a wooden holding section. It features a soft texture to the touch.

Plastic Amenities that will be Removed from Guest Rooms From April 1, 2022:  
Toothbrush & Toothpaste Set / Razor / Brush / Shower Cap / Hair Elastic



◆ Our Company's SDGs Initiatives

■ Urban Beekeeping Project

Our company runs an urban beekeeping project on the rooftop as the first hotel in Kyoto to do so. Honey bees have important roles in the ecosystem circulation as a pollinator. By pollinating plants in urban areas, plants that cannot pollinate on their own grow, bear fruit, wild birds carry the seeds, creating more greenery in the area. Then, the honey bees help again with the pollination of new plants, creating a natural circulation. Beekeeping in an urban area like in front of Kyoto Station allows us to promote greenery and also sell honey we collected as products and serve them in our hotel restaurants. We aim to revitalize the local area through locally consuming locally produced food.



■ Obtainment of Kurumin Certification

As a company that supports its employees in balancing work and raising children, we have implemented the General Business Owner Action Plan based on the Act on Advancement of Measures to Support Raising Next-Generation Children (Ministry of Health, Labour and Welfare) and became Kyoto's first hotel business to obtain the Kurumin Certification, which recognizes companies that support raising children. We will proactively work to create a work environment that is easy to work in and diverse where working employees can balance work and raising children. We seek to enhance each employee's lifestyle and revitalize our corporate activities.



■ The First Hotel in Kyoto to be Selected as New Diversity Management Selection 100 (Ministry of Economy, Trade and Industry)

In March 2020, we were awarded a ministerial award by the Ministry of Economy, Trade and Industry. We focused on the work-style reform, particularly in “hiring persons with disabilities.” Persons with and without disabilities working together improved mutual independence and creativity, which was highly regarded as a success.



#### Keihan Group's BIOSTYLE PROJECT – A Lifestyle Proposal that Actualizes SDGs

We aim to contribute to achieving SDGs while also actualizing healthy, beautiful, and high-quality lifestyles. Keihan Group advances “BIOSTYLE” as a lifestyle that contributes to the recycle-oriented society, and presents it to our guests.

These activities are not limited to being bound by rules and enduring. We want to contribute to “make positive changes to people and earth by actualizing a bright recycle-oriented society that is fun, not demanding, and easily adaptable in daily lives. Keihan Group will do its best to promote various activities. Also, the Urban Beekeeping Project and the New Diversity Management Selection 100 certification are certified under the BIOSTYLE PROJECT.

▶ “BIOSTYLE PROJECT” Information

<https://www.keihan-holdings.co.jp/business/biostyle/>

#### THE THOUSAND KYOTO (ザ・サウザンド キョウト)

Location: 570 Higashishiokoji-cho, Shimogyo Ward, Kyoto City 〒600-8216

Access: Around 2 minutes' walk east of JR Kyoto Station

Opening date: January 29, 2019 (Tue.)

No. of floors: B1~9F (guestrooms: 3F~9F / 222 rooms)

HP: <https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto>

Please access the URL to read our hotel's COVID-19 Infection Prevention Guideline.

<https://www.keihanhotels-resorts.co.jp/the-thousand-kyoto/news/anti-covid.html>



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Keihan Hotels & Resorts Co., Ltd.

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